



Bank of America Merrill Lynch 2016 Global Agriculture and Chemicals Conference

March 2, 2016

Safe Harbor

Please note that in this presentation, we may discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of the Company. Such discussion and statements will often contain words such as expect, anticipate, believe, intend, plan and estimate. Such forward looking statements include statements regarding the Company's earnings per share and adjusted diluted earnings per share, expected or estimated revenue, meeting financial goals, segment earnings, net interest expense, income tax provision, cash flow from operations, restructuring costs and other non-cash charges, the outlook for the Company's markets and the demand for its products, consistent profitable growth, free cash flow, future revenues and gross, operating and EBITDA margin improvement requirement and expansion, organic net sales growth, performance trends, bank leverage ratio, the success of new product introductions, growth in costs and expenses, the impact of commodities and currencies costs, and the Company's ability to manage its risk in these areas, the company's ability to identify, hire and retain executives and other qualified employees, the Company's assessment over its internal control over financial reporting, and the impact of acquisitions, divestitures, restructurings, and other unusual items, including the Company's ability to raise new debt and equity and to integrate and obtain the anticipated results and synergies from its consummated acquisitions. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those projected as a result of certain factors. A discussion of factors that could cause results to vary is included in the Company's periodic and other reports filed with the Securities and Exchange Commission. Unless required by law, the Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

This presentation also contains certain non-GAAP financial measures. Pursuant to the requirements of Regulation G, a reconciliation of such non-GAAP financial measures to the most directly comparable GAAP financial measures is provided herein. These non-GAAP financial measures are provided because management uses such measures in monitoring and evaluating the Company's ongoing financial results, as well as to reflect its acquisitions. Management believes these measures provide a more complete understanding of the Company's operational results and a meaningful comparison of the Company's performance between periods. These non-GAAP measures may not, however, reflect the actual financial results the Company would have achieved absent such acquisitions, and may not be indicative of the results that the Company expects to recognize for future periods. These non-GAAP measures should be considered in addition to, not a substitute for, measures of financial performance prepared in accordance with GAAP.

All financial results of the Company for the 2015 fourth quarter and full year included herein are preliminary and subject to the completion of the Company's accounting closing procedures, final adjustments and other developments, including, but not limited to, the Company's ability to complete its year-end closing process and file its 2015 Form 10-K within the 15-day extended filing period. Actual results may differ materially from these preliminary estimates and you are cautioned not to place undue reliance on such preliminary estimates as they may not be indicative of future financial results of the Company.

This presentation contains unaudited pro forma financial information which assumes full period contribution of all the Company's acquired businesses to date: the Chemura Agrosolutions business of Chemtura Corporation and Percival S.A., or Agriphar, in 2014; Alent plc, Arysta LifeScience Ltd, and the Electronic Chemicals and Photomasks businesses of OM Group, Inc. in 2015; and OMG Electronic Chemicals (M) Sdn Bhd in 2016. This pro forma information is provided for informational purposes only and is not necessarily, and should not be assumed to be, an indication of the results that would have been achieved had the Company's acquisitions been completed as of the dates indicated, or that may be achieved in the future. Historical financial results and information included herein relating to these acquired businesses were derived from public filings, when applicable, and/or information provided by management of these businesses prior to their acquisitions by the Company. Although we believe it is reliable, this information has not been verified, internally or independently. In addition, financial information for some of these acquired businesses were historically prepared in accordance with non-GAAP accounting methods and may or may not be comparable to the Company's financial statements. Consequently, there is no assurance that the financial results and information for these legacy businesses included herein are accurate or complete, or representative in any way of the Company's actual and future results as a consolidated company.

Platform is Building a Global, Diversified Specialty Chemicals Company

■ “Asset-Lite, High-Touch” Business Model that Drives Free Cash Flow

- Businesses driven by people as opposed to manufacturing footprint
 - Low capex requirements and highly variable cost structure
 - Significant investment in selling and technical service

■ Leading Positions in Growing Niche End-Markets

- #1 or #2 positions across Performance Solutions end markets¹
 - Focus on growing segments of electronics and industrial sectors
 - Unique opportunity with accelerated convergence of auto and electronics
- Differentiated focus in Agricultural Solutions on high-value, specialty crops and non-conventional crop protection
 - Significant exposure to fruits, vegetables, nuts and other non-row crops
 - #2 global position in fast growing Bio Solutions market²

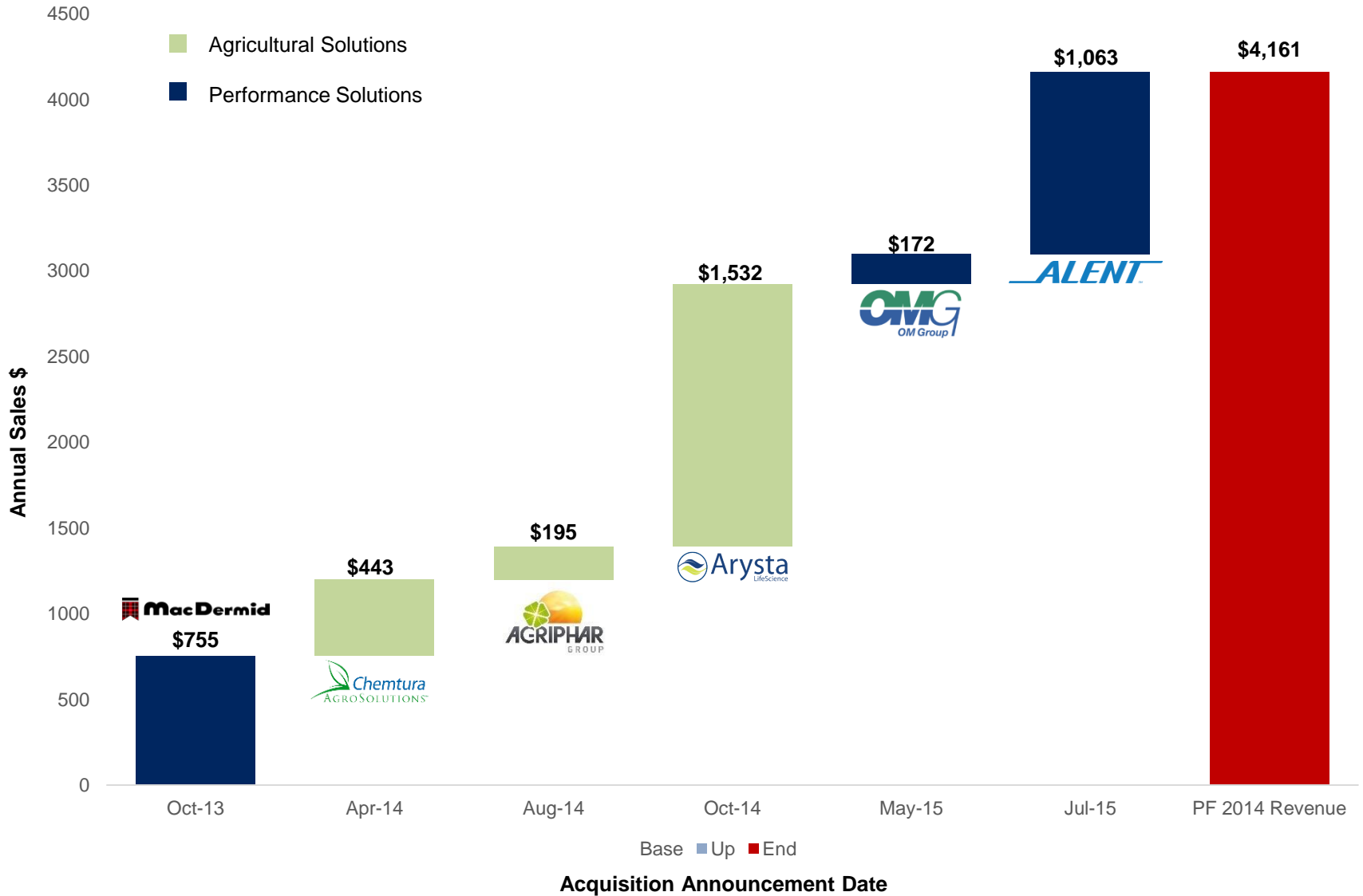
■ Defensible Free Cash Flow Margins

- Combination of “Asset-Lite, High-Touch” business model and niche market focus expected to generate robust, sustainable free cash flow margins

1. Source: Management estimates and Prismarck Partners (June 2015).

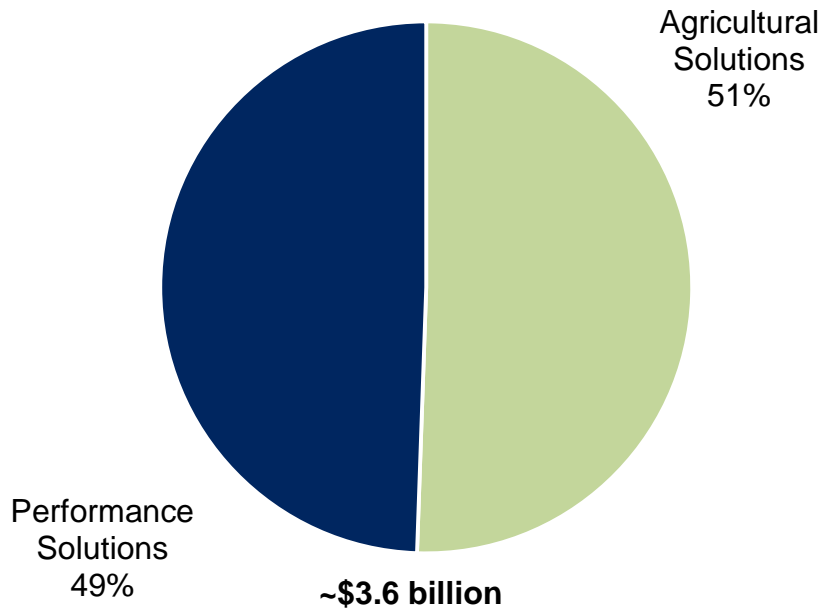
2. Source: Phillips McDougall, MarketsandMarkets, Dunham Trimmer and Company Information.

History of Growth through Complementary Acquisition Strategy

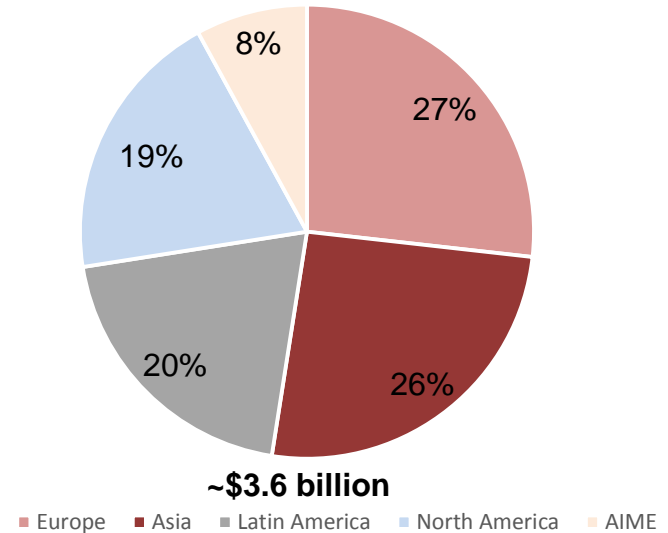


Balanced Portfolio Across End-Market and Geography

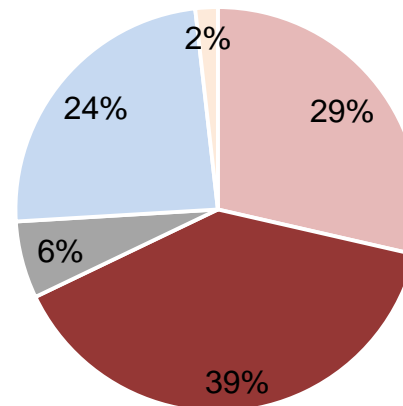
2015 Pro Forma¹ Sales by Segment



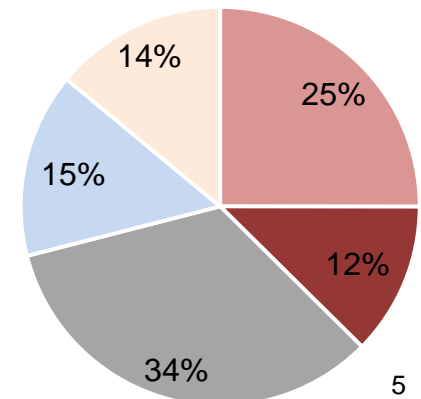
2015 Pro Forma¹ Sales by Region



Performance Solutions
~\$1.8 billion



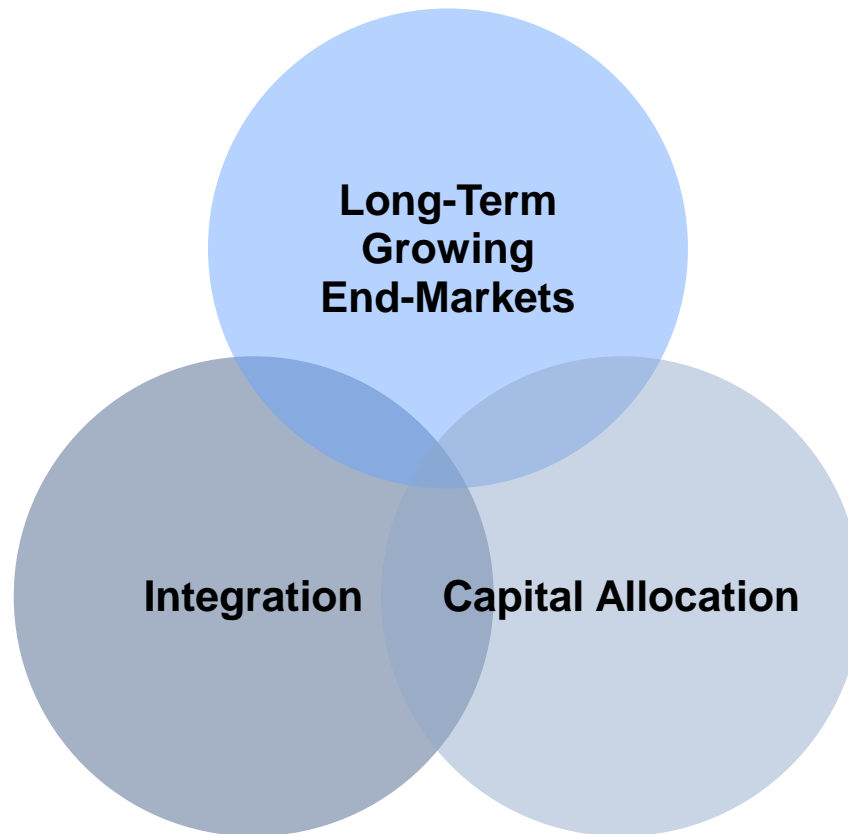
Agricultural Solutions
~\$1.8 billion



1. Pro Forma assumes full period contribution of all businesses acquired in 2014 and 2015 in addition to the acquisition of OMG Electronic Chemicals (M) Sdn. Bhd. in January 2016.

Platform Growth Drivers

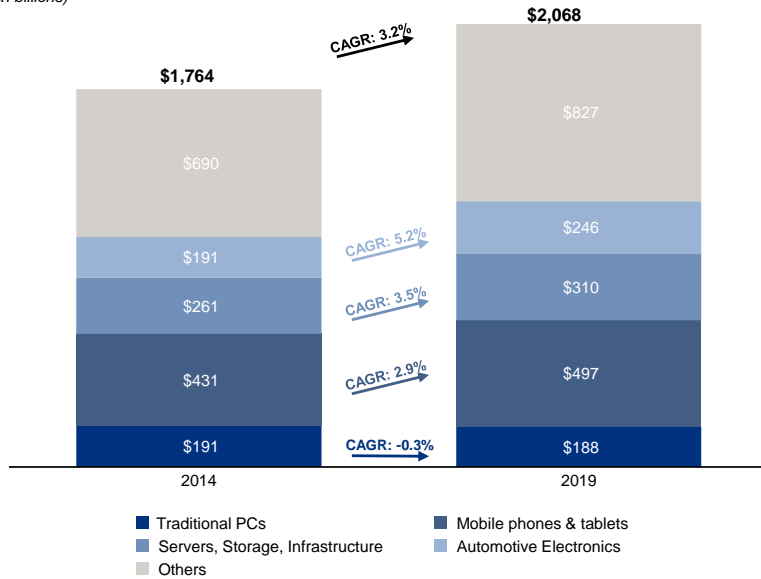
Despite near-term headwinds in several of Platform's end-markets, the long term outlook for growth remains robust



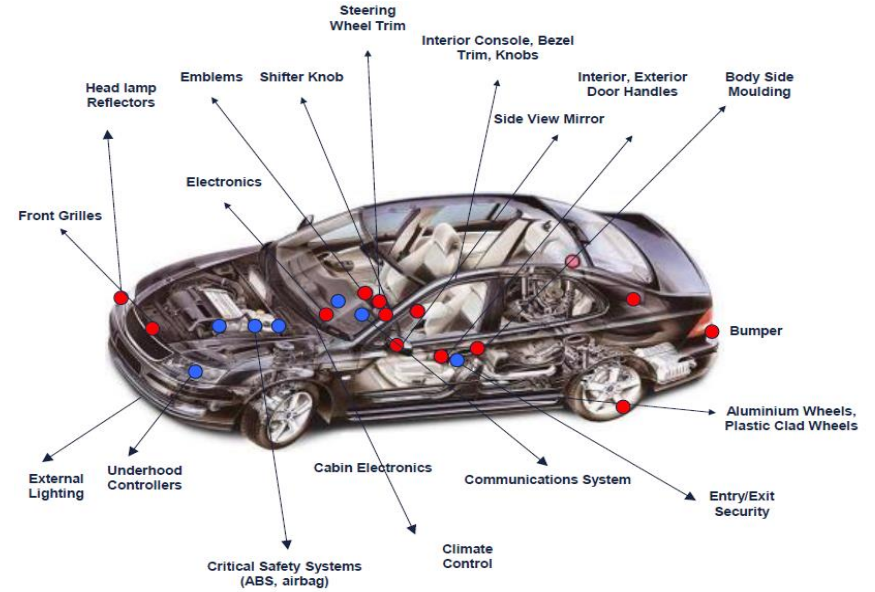
Long Term Growth – Secular Trends in Performance Solutions

Estimated Growth in Electronics Market

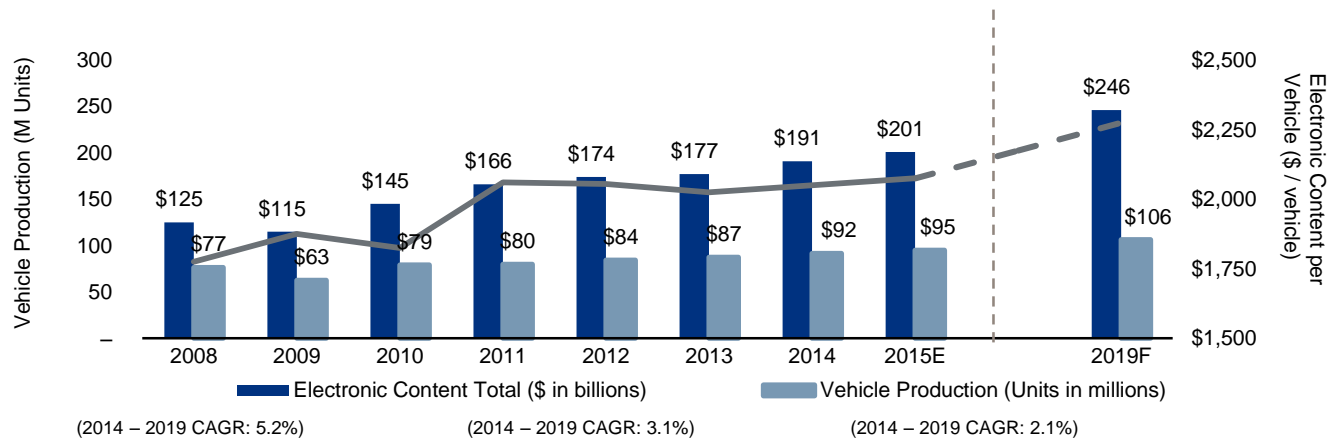
(\$ in billions)



Performance Solutions Market Categories



Automotive Electronics Market Overview

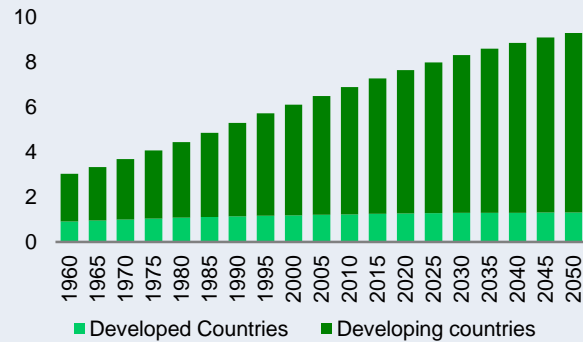


Long Term Growth – Secular Trends in Agricultural Solutions

Declining Arable Land / Capita

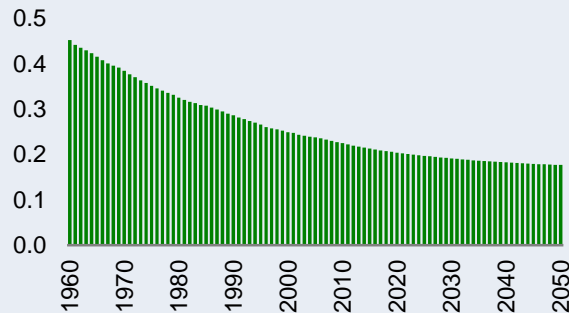
Global Population Growth

World Population (bn)

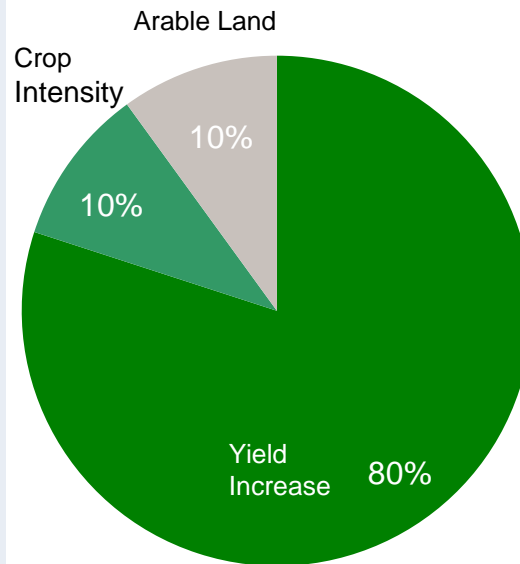


Arable Land per Capita (ha)

Hectares



Projected Sources of Growth in Crop Production

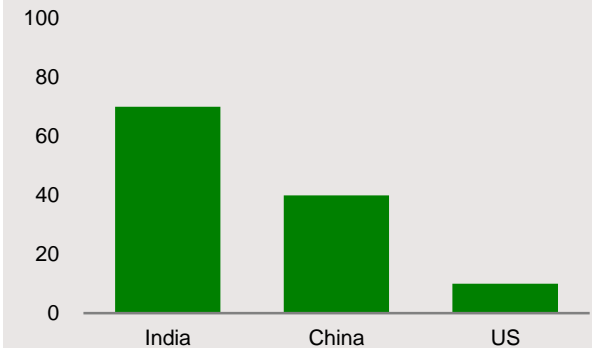


Increases in production will largely rely on increasing yield

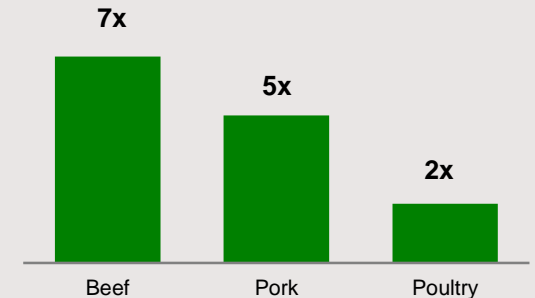
Wealth Effect Drives Protein Consumption

More Income – More Calories

% of every new dollar spent on food

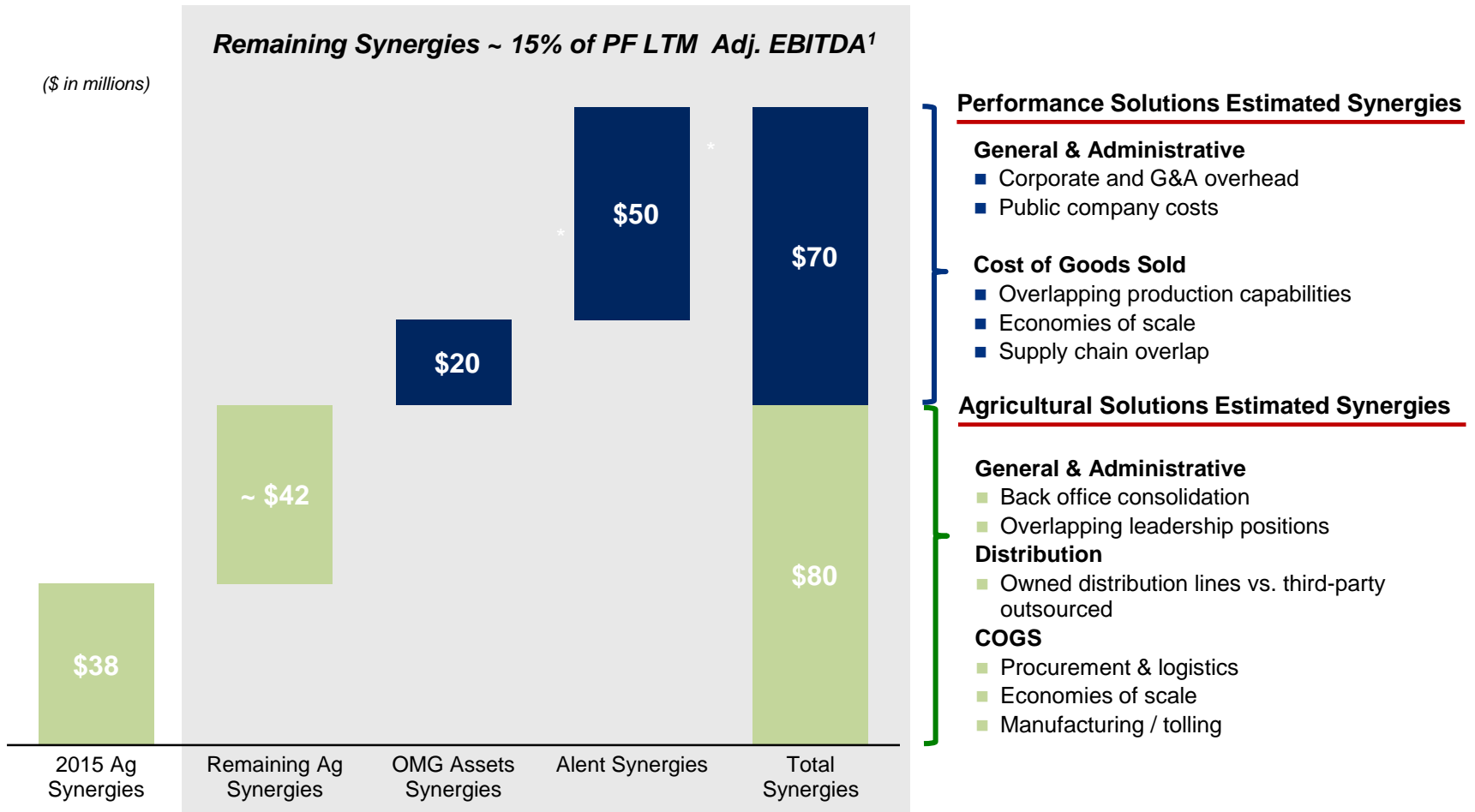


Calorific Multiplier



Compelling Integration Opportunity

Remaining synergy opportunity in excess of an estimated \$100 million



Source: Management estimates.

1. Based on Platform 2015 preliminary pro forma Adj. EBITDA of \$742 million.

Capital Allocation to Drive Earnings Growth

Capital allocation remains a critical focus of the Platform leadership team

■ Improving Platform balance sheet remains priority use of free cash flow

- Opportunity to drive organic EPS growth through debt pay-down
- Reduced leverage profile creates increased balance sheet flexibility

■ Investing for Growth

- Customer focused, high-returning investments in products and people
- Enhanced product portfolios from acquisitions provide base for market share growth

■ Accretive Acquisitions

- M&A remains a key driver of long-term growth strategy
- Focus on both portfolio enhancement and end-market diversification

FY 2015 Preliminary Highlights

(\$ in millions)	Unaudited Results			Pro Forma ¹			PF Constant Currency		
	2015	2014	YoY%	2015	2014	YoY%	2015	2014	YoY%
Revenue	\$2,542	\$843	202%	\$3,620	\$4,161	(13)%	\$3,649	\$3,697	(1)%
Adj. EBITDA	568	212	168%	742	847	(12)%	748	752	(1)%
Adj. EBITDA Margin	22%	25%		20%	20%		20%	20%	

- Achieved full year adj. EBITDA of \$568 million. Without the partial period contribution of Alent and OM Group Electronic Chemicals and Photomasks businesses, the full year guidance equivalent adj. EBITDA of \$555 million was within the guidance range
- Excluding the impact of FX and the allocation of higher corporate spending, both Performance Solutions and Agricultural Solutions businesses improved adj. EBITDA earnings in 2015 on a pro forma basis
- Significant achievements in 2015 including three acquisitions and related financings. Revenues and adj. EBITDA increased by \$1.7 billion and \$356 million, respectively
- Pro forma revenue and adj. EBITDA was negatively impacted by foreign exchange headwinds and challenging agricultural end markets, but offset by successful synergy realization in the Agricultural Solutions segment and earnings growth in the Performance Solutions segment
- Pro forma constant currency revenue decline driven by impact of metal price decline in the Performance Solutions Alpha business. Metal sales fell \$59 million from 2014 to 2015. Adjusting out metal sales, constant currency revenue would have been slightly positive
- Synergy realization of \$38 million in the Agricultural Solutions segment in 2015 exceeded expectations
 - Excluding synergies, pro forma constant currency adj. EBITDA would have declined by 6% in 2015
- Platform increased corporate spend during transition to larger, more complex global company
- New CEO and CFO in place amongst other additional senior leaders

Performance Solutions Preliminary 2015 Results Overview

(\$ in millions)	Pro Forma ¹ Full Year			Pro Forma Constant Currency		
	2015	2014	YoY%	2015	2014	YoY%
Revenue	\$1,791	\$1,990	(10)%	\$1,791	\$1,860	(4)%
Adj. EBITDA	395	412	(4)%	395	387	2%
Adj. EBITDA Margin	22%	21%		22%	21%	
<i>Adj. EBITDA ex-corp costs</i>	407	417	(2)%	407	391	4%
<i>Adj. EBITDA margin ex-corp costs</i>	23%	21%		23%	21%	

- Results include full-year contribution on a pro forma basis from the Alent and OM Group acquisitions consummated in Q4 2015 and Q1 2016
- Cost actions and mix improvement at MacDermid helped increase adj. EBITDA margins despite decline in revenues
- Excluding corporate allocations, constant currency pro forma adj. EBITDA increased 4% year-over-year in 2015
- Tailwinds:
 - Offshore solutions demand
 - Growth in automotive end market product offerings
 - Cost actions at MacDermid
- Headwinds:
 - Currency
 - Impact of low oil prices on the industrial surface treatment
 - Weaker electronics end-market
 - Lower metal prices

Agricultural Solutions Preliminary 2015 Results Overview

(\$ in millions)	Pro Forma Full Year			Pro Forma Constant Currency		
	2015	2014	YoY%	2015	2014	YoY%
Revenue	\$1,829	\$2,171	(16)%	\$1,858	\$1,837	1%
Adj. EBITDA	346	435	(20)%	353	365	(3)%
Adj. EBITDA Margin	19%	20%		19%	20%	
<i>Adj. EBITDA ex-corp costs</i>	382	446	(14)%	389	377	3%
<i>Adj. EBITDA margin ex-corp costs</i>	21%	21%		21%	21%	

- Agricultural Solutions results significantly impacted by currency; partially mitigated through pricing actions
- Despite globally challenging agricultural end-market and North American inventory actions, constant currency revenue grew 1%
- Pro forma adj. EBITDA performance:
 - Excluding synergies, constant currency pro forma adj. EBITDA decreased 14% year-over-year in 2015
 - Excluding the North America inventory strategy change, constant currency PF adj. EBITDA increased 1% year-over-year in 2015
 - Excluding corporate allocations, constant currency pro forma adj. EBITDA increased 3% year-over-year in 2015
- Tailwinds:
 - Growth of herbicides against glyphosate resistant weeds (Europe and Latin America)
 - Pricing actions in Latin America
 - Resilience of high-value, specialty crop categories
 - Exceeded synergy targets
- Headwinds:
 - Currency
 - Low commodity prices
 - North America inventory actions
 - Drought in Asia, Africa, and Western US and Canada

2016 Priorities and Outlook

Initial Observations

- Diversified global portfolio of high-quality businesses
- Strong and nimble commercial management
- Intensely customer-oriented with an increasing focus on providing solutions
- Very focused on delivering committed synergies
 - \$38 million achieved in 2015; on track for estimated \$150 million by 2018
- Opportunity to improve businesses and performance through improved corporate infrastructure, best practice sharing and cultural bridge building

2016 Priorities

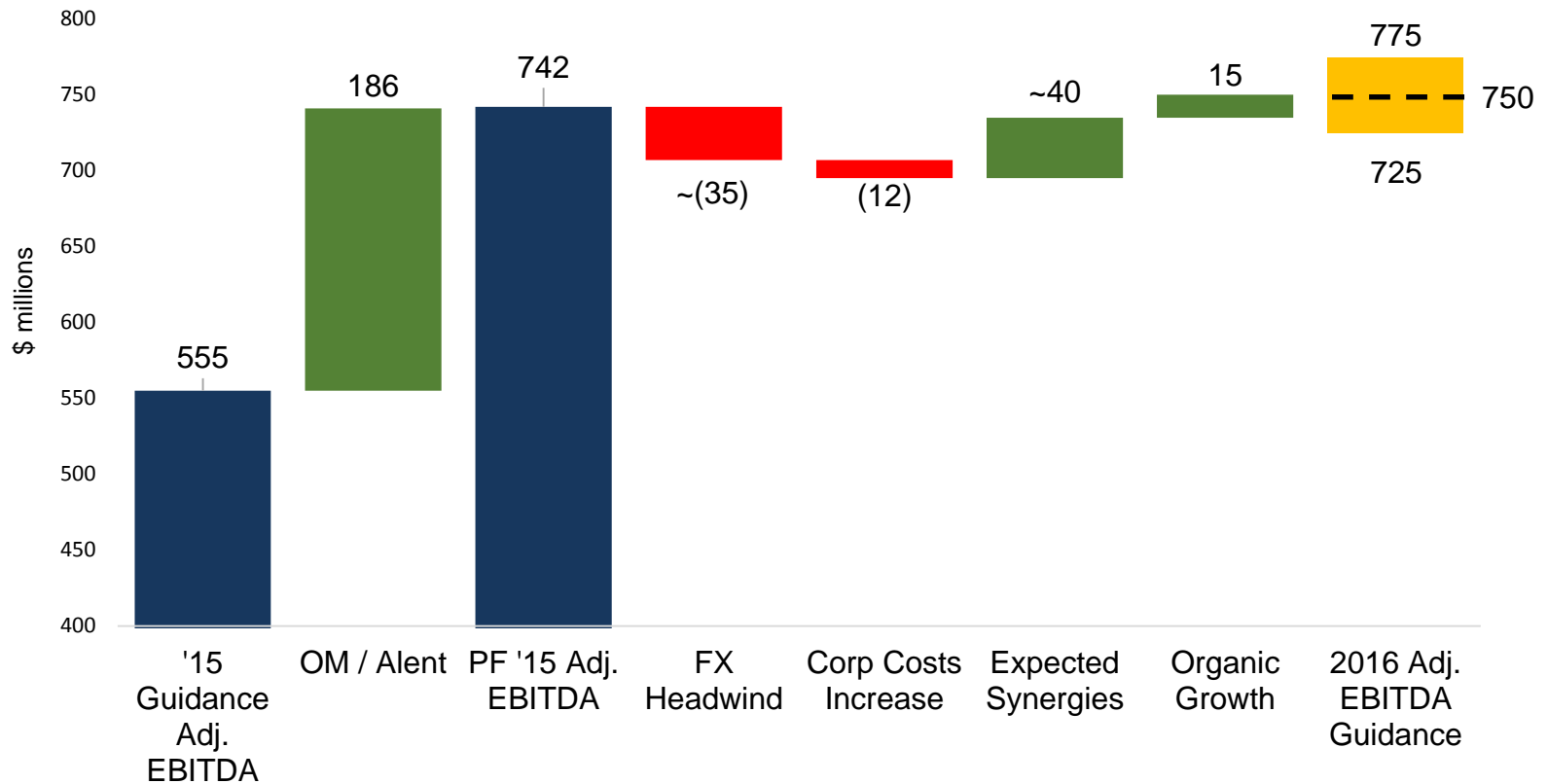
- Integration and synergy realization
- Prioritization of niche market growth opportunities and a focus on driving organic growth and profit
- Investment in corporate and business infrastructure with emphasis on best practices

2016 Outlook

- Challenging end-markets putting pressure on organic growth
- Expected synergy realization and cross-selling opportunities to largely offset current FX headwind and end-market weakness
- FY 2016 adj. EBITDA guidance range of **\$725 million to \$775 million**¹ - represents a 2% to 9% increase versus 2015 at constant currency

1. 2016 Guidance based on foreign exchange rates as of January 31, 2016.

2016 Guidance¹



Focus Areas	2016 Outlook	Opportunities
Organic Sales Growth	Low single digit growth	Niche markets and product expansion
Cash Interest	~\$340M	Liability management
Cash Taxes	\$100M - \$150M	Tax planning / NOLs
Capex	\$100M - \$125M	R&D prioritization and capex 'synergies'

Note: All \$ amounts in millions

1. 2016 Guidance based on foreign exchange rates as of January 31, 2016.

Conclusions – 2016 Priorities

Integration and Synergy Realization

Focus Commercial Efforts on Fast Growing Niches

Establish Operating Rhythm and Momentum

Generate Free Cash Flow

Appendices

Preliminary Adjusted EBITDA Reconciliation to (Loss) Income Before Income Taxes

<i>(amounts in millions)</i>	Q4 2015	Q4 2014	2015	2014
Adj. EBITDA	\$154	\$66	\$568	\$212
Interest expense	(76)	(15)	(223)	(39)
Depreciation and amortization expense	(75)	(31)	(251)	(88)
Restructuring and related expenses	(37)	(2)	(55)	(3)
Manufacturer's profit in inventory adjustment	(19)	(24)	(77)	(36)
Non-cash fair value adjustment to contingent consideration	(1)	(3)	(7)	(29)
Legal settlement	-	-	16	-
Acquisition put option settlement	-	-	3	-
Acquisition transaction costs	(23)	(30)	(93)	(48)
Foreign exchange loss on foreign denominated external and internal debt	(19)	2	(46)	(1)
Fair value loss on foreign exchange forward contract	(26)	-	(74)	-
Other income	8	-	9	1
(Loss) before income taxes and non-controlling interest	\$(114)	\$(37)	\$(230)	\$(31)

Non-GAAP Definitions

Adjusted EBITDA:

Adjusted EBITDA is defined as earnings before interest, taxes, depreciation and amortization, as further adjusted for additional items included in earnings that are not representative or indicative of our ongoing business. These further adjustments include acquisition (e.g., the cost of raising debt or equity capital) and restructuring (e.g., losses on inventory and accounts receivable related to exiting a territory and severance of redundant employees) related expenses, foreign exchange losses (gains) on intercompany and third party debt, and other adjustments (e.g., gain on the favorable settlement of litigation and changes in the fair value of contingent consideration).

Constant Currency:

We evaluate our results of operations on both an as reported and a constant currency basis. The constant currency presentation excludes the impact of fluctuations in foreign currency exchange rates. We believe providing constant currency information provides valuable supplemental information regarding our results of operations, consistent with how we also evaluate our performance. We calculate constant currency percentages by converting our prior-period local currency financial results using the current period exchange rates and comparing these adjusted amounts to our current period reported results.

For the constant exchange rate calculation for Q4 results, we assume Q4 2015 average exchange rates for both Q4 2014 and Q4 2015. For full year results, we assume 2015 average exchange rates for both FYs of 2014 and 2015. The net impact of the adjustment is to remove the impact of FX translation exposure from the financial results.

Pro Forma:

For comparison purposes, where pro forma financial information is presented, Platform is providing financials for (i) the Agricultural Solutions segment as if each of the acquisitions of Agriphar, the Chemtura AgroSolutions business of Chemtura Corporation, in 2014, and Arysta LifeScience Limited, in 2015, had occurred as of January 1, 2014, and (ii) the Performance Solutions segment as if each of the acquisitions of the Electronic Chemicals and Photomasks businesses of OM Group, Inc. and Alent plc, in 2015, and OMG Electronic Chemicals (M) Sdn. Bhd, in 2016, had occurred as of January 1, 2014. The Company believes that this pro forma format provides a more complete understanding of its operational results and a meaningful comparison of its performance between periods.