

Goldman Sachs Basic Materials Conference





SAFE HARBOR



Please note that in this presentation, we may discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of the Company. Such discussion and statements will often contain words such as "expect," "anticipate," "project," "will," "should," "believe," "intend," "plan," "estimate," "predict," "seek," "continue," "outlook," "may," "might," "should," "can have," "likely," "potential," "target," and variation of such words and similar expressions, and relate in this presentation, without limitation, to statements, beliefs, projections and expectations regarding the Company's proposed separation of its businesses; the expected form, structure and timing of the proposed separation and its anticipated benefits; the Company's future vision following the proposed separation, including each business' strategic focus; the Company's full year 2018 guidance, including full year organic sales growth expectations, anticipated full year translational foreign exchange impacts and the Company's 2018 adjusted EBITDA guidance; reduced leverage; restructuring costs and other noncash charges; outlook for the Company's markets and the demand for its products; bank leverage ratios; cash flow conversion; product portfolio and pipeline; revenue and cost synergies; and the anticipated impact of the U.S. Tax Cuts and Jobs Act of 2017 (the "Tax Reform"). These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those projected as a result of certain factors, which include, among others, the Company's ability to successfully complete the proposed separation and realize the anticipated benefits from it; the final form, structure and timing for completion of the proposed separation; adverse effects on the two companies' business operations or financial results and the market price of the Company's shares as a result of the completion of the proposed separation and/or announcement and completion of related transactions; market volatility; legal, tax and regulatory requirements; the impact of the Tax Reform on the proposed separation and the Company's businesses; unanticipated delays and transaction expenses; the impact of the proposed separation on the Company's employees, customers, suppliers and lenders; the ability of the two companies to operate independently following the proposed separation; the diverting of management's attention from the Company's ongoing business operations; overall global economic and business conditions impacting the businesses of the two companies, as well as capital markets and liquidity; the possibility of more attractive strategic options arising in the future; and the impact of any future acquisitions or additional divestitures, restructurings, refinancings, and other unusual items, including Platform's ability to raise new debt and equity and to integrate and obtain the anticipated benefits, results and synergies from these items or other related strategic initiatives. Forward-looking statements regarding the anticipated impact of the Tax Reform on the Company's businesses consist of preliminary estimates, which are based on currently available information as well as management's current interpretations, assumptions and expectations relating to the Tax Reform, and subject to change, possibly materially, as the Company completes its analysis. Additional information concerning these and other factors that could cause Platform's actual results to vary is, or will be, included in Platform's periodic and other reports filed with the Securities and Exchange Commission. Platform undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

This presentation also contains unaudited "comparable" financial information which assumes full period contribution of all the Company's acquired businesses to date: the Chemtura AgroSolutions business of Chemtura Corporation and Percival S.A., or Agriphar, acquired in 2014; Alent plc, Arysta LifeScience Ltd, and the Electronic Chemicals and Photomasks businesses of OM Group, Inc. acquired in 2015; and OMG Electronic Chemicals (M) Sdn Bhd acquired in 2016. This combined information is provided for informational purposes only and is not necessarily, and should not be assumed to be, an indication of the results that would have been achieved had the Company's acquisitions been completed as of the dates indicated, or that may be achieved in the future. Historical financial results and information included herein relating to these acquired businesses were derived from public filings, when applicable, and/or information provided by management of these businesses prior to their acquisitions by the Company. Although we believe it is reliable, this information has not been verified, internally or independently. In addition, financial information for some of these acquired businesses was historically prepared in accordance with non-GAAP accounting methods, and may or may not be comparable to the Company's financial statements. Consequently, there is no assurance that the financial results and information for these legacy businesses included herein are accurate or complete, or representative in any way of the Company's actual or future results as a consolidated company.

Industry, market and competitive position data described in this presentation were obtained from the Company's own internal estimates and research, as well as from industry and general publications and research, surveys and studies conducted by third parties. While the Company believes its internal estimates and research are reliable and the market definitions are appropriate, such estimates, research and definitions have not been verified by any independent source. You are cautioned not to place undue reliance on this data.

NON-GAAP INFORMATION



To supplement the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), the Company uses the following non-GAAP financial measures: EBITDA and adjusted EBITDA, adjusted EBITDA margin, adjusted EBITDA guidance, cash flow conversion, comparable adjusted EBITDA growth, comparable adjusted EBITDA margin, adjusted earnings (loss) per share, and organic sales growth. The Company also evaluates and presents its results of operations on a constant currency basis.

The reconciliations of these non-GAAP measures to the most directly comparable financial measures calculated and presented in accordance with GAAP can be found in the appendix of this presentation. The Company only provides adjusted EBITDA guidance and organic sales growth expectations on a non-GAAP basis, and does not provide reconciliations of such forward-looking non-GAAP measures to GAAP due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations, including adjustments that could be made for restructurings, refinancings, divestitures, integration and acquisition-related expenses, share-based compensation amounts, nonrecurring, unusual or unanticipated charges, expenses or gains, adjustments to inventory and other charges reflected in the reconciliation of historic numbers, the amount of which, based on historical experience, could be significant.

Management internally reviews each of these non-GAAP measures to evaluate performance on a comparative period-to-period basis in terms of absolute performance, trends and expected future performance with respect to the Company's business, and believes that these non-GAAP measures provide investors with an additional perspective on trends and underlying operating results on a period-to-period comparable basis. Platform also believes that investors find this information helpful in understanding the ongoing performance of its operations separate from items that may have a disproportionate positive or negative impact on Platform's financial results in any particular period. These non-GAAP financial measures, however, have limitations as analytical tools, and should not be considered in isolation from, or a substitute for, or superior to, the related financial information that Platform reports in accordance with GAAP. The principal limitations of these non-GAAP financial measures is that they exclude significant expenses and income that are required by GAAP to be recorded in the Company's financial statements, and may not be completely comparable to similarly titled measures of other companies due to potential differences in the method of calculation between companies. In addition, these measures are subject to inherent limitations as they reflect the exercise of judgment by management about which items are excluded or included in determining these non-GAAP financial measures. Investors are encouraged to review the reconciliations of these non-GAAP financial measures to their most comparable GAAP financial measures included herein and in the earnings release, and not to rely on any single financial measure to evaluate Platform's businesses.

Please see the appendix to this presentation for a more detailed description of each non-GAAP financial measure used by the Company, including the adjustments reflected in each of them and the reason why we believe such non-GAAP measures are useful to investors.

INTRODUCTION TO PLATFORM



Global diversified specialty chemicals company focused on marketing-leading, high quality, and high cash-flow businesses

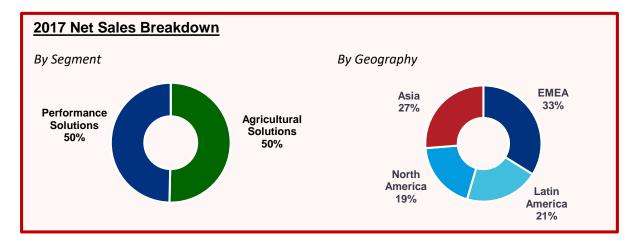
2017 Key Statistics

Net Sales: \$3,776M

Adj. EBITDA*: \$821M

Adj. EBITDA Margin*: 22%

Cash Flow Conversion^{1*}: 88%



Segment Overview





Financials

2017 Net Sales: \$1,897M

• **2017 Adj. EBITDA**^{2*}: \$388M

2017 Net Sales: \$1,879M

2017 Adj. EBITDA^{2*}: \$433M

End Markets

Specialty Crop Protection



Animal Health



Consumer Electronics



Offshore Oil & Gas



Biosolutions



Automotive

^{*} The financial measures, on this slide and subsequent slides, are not in accordance with GAAP. For definitions of these non-GAAP measures, discussions of adjustments and reconciliations, please refer to the appendix of this presentation

[.] Cash flow conversion is calculated as adj. EBITDA less Capex (capital expenditures of \$59 million and investments in registrations of products of \$41 million) divided by adj. EBITDA

^{2.} Segment adj. EBITDA includes corporate cost allocations of \$31 million allocated to each segment

PLATFORM'S FUTURE VISION – TWO SEPARATE HIGH-QUALITY BUSINESSES



~\$1.9bn+1 Global Agricultural Chemical Business

~\$1.9bn+1 Global Specialty Chemical Business

Key End-Markets

- Specialty Crop Protection
- Bio Solutions

Consumer Electronics

Automotive

Offshore Oil & Gas

Animal Health

Industry Positioning

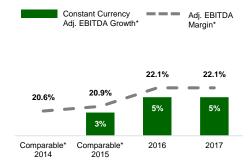
- Distinctive position as formulation-based Ag chemical company with global scale and niche crop focus
- Industry innovator that develops new solutions for farmers
- Significant global presence in fast-growing biosolutions with top-tier position in bio-stimulants¹
- A market leader in specialty chemicals for surface treatment and electronic assembly
- Leading specialty chemical supplier selling more than \$1.6 billion of surface chemistry and assembly solutions across electronic and industrial end-markets¹

Strategic Focus

- Develop R&D pipeline and expand strategic partnerships with focus on high value, differentiated solutions for farmers
- Inorganic opportunities targeting molecule acquisitions, licenses and geographic expansion

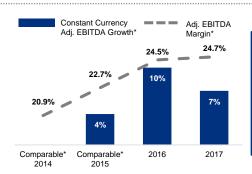
- Focused on fast growing markets including semiconductor and automotive
- Ample opportunity remaining in existing and adjacent endmarkets for inorganic growth
- Leverage global scale and breadth to enter new markets and expand product offerings

Financial Profile²



2017 Financials:

- Organic sales growth* of 3%
- 22% adj.
 EBITDA margin*
- 82% cash flow conversion^{3*}



2017 Financials:

- Organic sales growth* of 4%
- 25% adj.
 EBITDA margin*
- 93% cash flow conversion^{4*}

Two Independent Specialty Chemical Companies with Exciting Growth Opportunities and Robust Cash Flows

- * See Non-GAAP footnote on p.4
- 1. Based on 2017 sales
- 2. Segment adj. EBITDA excludes corporate cost allocations
- 3. Cash flow conversion is calculated as adj. EBITDA less Capex (capital expenditures of \$30 million and investments in registrations of products of \$41 million) divided by adj. EBITDA
- Cash flow conversion is calculated as adi. EBITDA less Capex (capital expenditures of \$29 million) divided by adi. EBITDA

PLATFORM Q1 RESULTS



				Constant Currency*	Organic*
(\$ in millions)	Q1 2018	Q1 2017	YoY%	YoY%	YoY%
Net Sales	\$964	\$862	12%	5%	5%
Performance Solutions	492	447	10%	3%	4%
Agricultural Solutions	472	415	14%	6%	6%
GAAP Diluted EPS	\$0.13	\$(0.09)			
Adj. EBITDA*	207	193	7%	(3)%	
% margin	21.5%	22.4%	(90) bps	(160) bps	
Performance Solutions	112	102	9%	2%	
% margin	22.7%	22.9%	(20) bps	(30) bps	
Agricultural Solutions	95	91	5%	(8)%	
% margin	20.2%	21.9%	(170) bps	(290) bps	
Adj. EPS*	\$0.21	\$0.16	31%		

- Net sales grew 12% driven by organic growth in both Agricultural Solutions and Performance Solutions
 - Strong contribution from LatAm, particularly Brazil, and positive start to the North American Ag season
 - Healthy end-markets in Performance Solutions drove growth in Electronics, Industrial and Assembly businesses
 - ~\$60 million FX translation benefit driven primarily by the Euro
- GAAP diluted EPS of \$0.13 increased year-over-year driven primarily by nonoperating foreign exchange gains and lower interest expense in the quarter
 - Adjusted EPS* grew 31% year over year
- Constant currency adj. EBITDA* declined 3% due to gross margin pressure from product mix in both segments and pressure from increased pricing from Chinese suppliers, the impact of which is expected to moderate through the remainder of the year

^{*} See Non-GAAP footnote on p.4

FULL YEAR 2018 GUIDANCE



Market Commentary

Performance Solutions

- Generally healthy end-markets driven by overall economic growth and secular trends supporting high-performance electronics markets
- Strong energy prices have not yet translated to meaningful capital investment behind offshore oil

Expect modest growth in overall may

Expect modest growth in overall market in 2018

Agricultural Solutions

 Tighter supply of active ingredients from China driving pricing higher and creating opportunity for share gain as well as creating margin pressure in certain products

Q2 Considerations

- Continued expectation for organic growth* in all businesses
- Margin pressure from product mix and raw material inflation to moderate as more normalized mix returns and specific pricing actions take effect
- Peak season in Europe
- Currency tailwinds should persist into the quarter
- Cold start to the season in Eastern Europe should push sales of high margin products from Q1 into Q2
- Opportunity to drive pricing in certain markets should support organic growth* and margin recovery

FY Organic Sales Growth* Expectations

~3 – 4%

~3 - 4%

Anticipated FY Translational FX Impacts^{1,2}

~Low single-digit % adjusted EBITDA* tailwind

~Low single-digit % adjusted EBITDA* tailwind

2018 Adj. EBITDA Guidance* of \$870 million to \$900 Million²

^{*} See Non-GAAP footnote on p.4

[.] Does not include transactional FX headwinds/tailwinds or FX related price movements

^{2. 2018} Guidance based on foreign exchange rates at March 31, 2018



Execution: Build on Operating Momentum and Continue to Drive Above Market Revenue Growth

Manage Cost and Drive Margin Expansion through Synergies and Continuous Improvement

Generate Free Cash Flow and Reduce Leverage

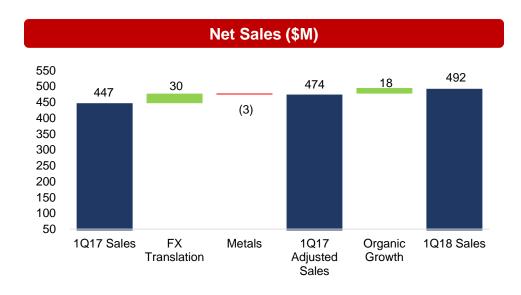
Ensure a Successful Separation to Maximize Shareholder Value

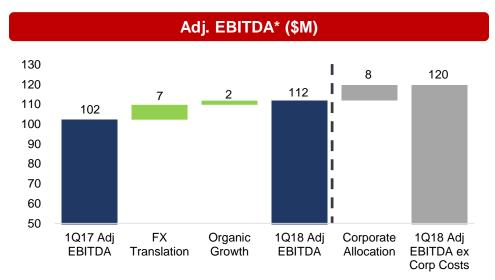


APPENDIX

PERFORMANCE SOLUTIONS Q1 RESULTS





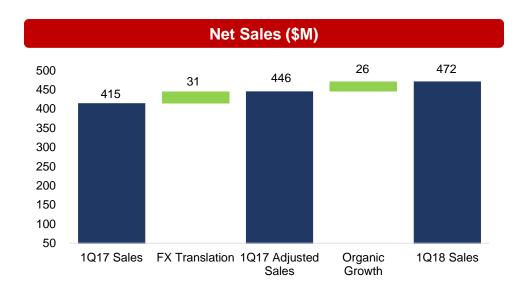


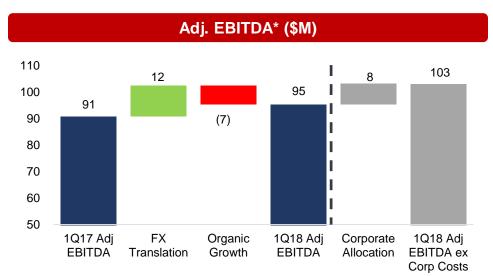
- Net sales increased by \$45 million or 10% in 1Q18 due primarily to FX tailwinds and organic growth in all major verticals
- Organic sales* increased 4% in the quarter
 - Industrial and Alpha growth continued in line with expectations due to relatively healthy end-markets
 - Electronics growth driven both by Asia demand improvement and process equipment sales
 - Offshore and Graphics sales were roughly flat, but an improving demand environment driving a positive full year outlook
- Adj. EBITDA* increased 9% year-over-year, and increased 2% on a constant currency basis
 - Customer and product mix impacts in Electronics expected to improve as demand ramps throughout the year
 - Increased metals prices drove lower margin sales growth, muting incremental margins primarily in Industrial
 - Cost pressures from facility rationalization expected to be transitory with mitigation actions already underway across the supply chain

^{*} These financial measures, on this slide and subsequent slides, are not in accordance with GAAP. Please refer to the definitions of these non-GAAP measures, discussions of adjustments and reconciliations in this appendix

AGRICULTURAL SOLUTIONS Q1 RESULTS







- Net sales increased by \$57 million or 14% in 1Q18 driven by FX tailwinds primarily in the Euro and organic growth across geographies
- Organic sales* increased 6% in the guarter
 - Strong finish to the selling season in Brazil and strong sales in the Americas driven by row crops in the US
 - European growth was muted by cold weather that delayed planting in Central & Eastern Europe
 - Continued contributions from new market expansion initiatives
- Adj. EBITDA* grew 5% year-over-year and declined 8% on a constant currency* basis
 - Delayed cereal herbicide sales in North America vs prior year, impacting margin mix – expected to be recaptured in the balance of the year
 - Pricing actions and anticipated volume benefits throughout 2018 expected to moderate impact of inflation on certain raw materials sourced from China
 - Investment in "boots on the ground" to drive growth in new, high-value markets funded by continuous cost improvement initiatives
- Compelling strategic investments:
 - Agreement to acquire New Zealand crop protection business
 - Licensed compelling active ingredient for the large and growing Indian rice market

* See Non-GAAP footnote on p.10

CAPITAL STRUCTURE



\$ millions			
Instrument	Maturity	Coupon	3/31/2018
Corporate Revolver	6/7/2020		\$52
Term Loan B6 - USD 1,2	6/7/2023	L + 300	1,135
Γerm Loan B7 - USD ¹	6/7/2020	L + 250	630
Γerm Loan C5 - EUR ^{1,2}	6/7/2023	E + 275	739
Term Loan C6 - EUR ¹	6/7/2020	E + 250	719
Other Secured Debt			19
Total First Lien Debt			\$3,295
6.5% Senior Notes due 2022	2/1/2022	6.50%	1,100
6.0% Senior Notes due 2023 (Euro)	2/1/2023	6.00%	431
5.875% Senior Notes due 2025	12/1/2025	5.875%	800
Other Unsecured Debt			51
Total Unsecured Debt			\$2,382
Total Debt			\$5,677
Cash Balance at 3/31/18			413
Net Debt			\$5,264
Adjusted Shares Outstanding ³			302
Market Capitalization ⁴			\$2,908
Total Capitalization			\$8,172

Note: Totals may not sum due to rounding

- 1. Platform swapped certain of its floating term loans to fixed rate including \$1.13 billion of its USD tranches and €278 million of its Euro tranches. At March 31, 2018, approximately 33% of debt was floating and 67% was fixed
- 2. These term loans mature on June 7, 2023, provided that the Company prepays, redeems or otherwise retires and/or refinances in full its 6.50% USD Senior Notes due 2022, as permitted under its Amended and Restated Credit Agreement, on or prior to November 2, 2021, otherwise the maturity reverts to November 2, 2021
- 3. See p.13 for reconciliation to Adjusted Share Counts
- 4. Based on Platform's closing price of \$9.63 at March 29, 2018, the last trading day of Q1 2018

RECONCILIATION TO ADJUSTED SHARE COUNTS



(in millions)	Q1 2018	Q1 2017
Basic outstanding shares	288	286
Number of shares issuable upon conversion of PDH Common Stock	4	6
Number of shares issuable upon conversion of Series A Preferred Stock	2	2
Number of shares issuable upon vesting and exercise of Stock Options	1	1
Number of shares issuable upon vesting of granted Equity Awards	7	6
Adjusted shares	302	300

NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS RECONCILIATION TO ADJ. EBITDA



(Amounts in millions)	Q1 2018	Q1 2017
Net income (loss) attributable to common stockholders Add (subtract):	\$37	\$(24)
Net income attributable to the non-controlling interests	1	1
Income tax expense	65	19
Interest expense, net	78	89
Depreciation expense	20	17
Amortization expense	72	69
BITDA	273	170
Adjustments to reconcile to Adjusted EBITDA:		
Restructuring expense	3	2
Acquisition and integration costs	1	4
Non-cash change in fair value of contingent consideration	1	1
Foreign exchange (gain) loss on foreign denominated external and internal long-term debt	(56)	12
Nonrecourse factoring costs	1	1
Debt refinancing costs	_	1
Costs related to Proposed Separation	3	0
Gain on sale of equity investment	(11)	_
Other, net	(7)	2
Adjusted EBITDA	\$207	\$193

NET LOSS ATTRIBUTABLE TO COMMON STOCKHOLDERS RECONCILIATION TO ADJ. EBITDA



(Amounts in millions)	FY 2017	FY 2016	FY 2015	FY 2014
Net loss attributable to common stockholders	\$(296)	\$(41)	\$(309)	\$(263)
Add (subtract):				
Gain on amendment of Series B Convertible Preferred Stock	_	(33)	_	_
Stock dividend on founder preferred shares		_		233
Net income (loss) attributable to the non-controlling interests	1	(3)	4	6
Income tax expense (benefit)	7	29	75	(7)
Interest expense, net	342	376	214	38
Depreciation expense	78	75	49	21
Amortization expense	276	267	202	67
BITDA	407	670	236	95
djustments to reconcile to Adjusted EBITDA:				
Restructuring expense	31	31	25	3
Amortization of inventory step-up	_	12	77	36
Acquisition and integration costs	5	33	122	48
Non-cash change in fair value contingent consideration	3	5	7	29
Legal settlements	(11)	(3)	(16)	_
Foreign exchange loss on foreign denominated external and internal long-term debt	103	34	46	1
Fair value loss on foreign exchange forward contract	_	_	74	_
Goodwill impairment	160	47	_	_
Gain on settlement agreement related to Series B Convertible Preferred Stock	_	(103)	_	_
Non-cash change in fair value of preferred stock redemption liability	_	5	_	_
Debt refinancing costs	83	20	_	_
Costs related to Proposed Separation	12	_	_	_
Pension plan settlement and curtailment	11	2	_	_
Other, net	18	17	(3)	1
Adjusted EBITDA	\$821	\$769	\$568	\$212

SEGMENT COMPARABLE SALES RECONCILIATION



	Performan	Performance Solutions		
(amounts in millions)	2015	2014	2015	2014
Net Sales	\$801	\$755	\$1,742	\$88
Acquisitions:				
Alent	847	1,063		
ОМ	142	172		
Arysta			87	1,533
CAS				380
Agriphar				170
Comparable Sales	\$1,791	\$1,990	\$1,829	\$2,171

SEGMENT EBITDA RECONCILIATION



(Perfor	Performance Solutions		Agricultural Solutions			Total		
(amounts in millions)	2017	2016	YoY%	2017	2016	YoY%	2017	2016	YoY%
Adj. EBITDA	\$433	\$401	8%	\$388	\$368	5%	\$821	\$769	7%
Corporate allocations	31	33		31	33		\$63	66	
Adj. EBITDA ex-corp cost	\$464	\$434	7%	\$420	\$401	5%	\$884	\$835	6%
Foreign exchange translation	1			1			2		
Constant Currency ex-corp cost	\$465	\$434	7%	\$421	\$401	5%	\$886	\$835	6%

() () () () ()	Perfor	mance Sol	utions	Agricultural Solutions			Total		
(amounts in millions)	2016	2015	YoY%	2016	2015	YoY%	2016	2015	YoY%
Adj. EBITDA ex-corp cost	\$434	\$236	84%	\$401	\$379	6%	\$835	\$616	36%
Acquisitions:									
Alent		143						143	
OM		28						28	
Arysta					3			3	
Comparable Adj. EBITDA ex-corp cost	434	407	7%	401	382	5%	835	790	6%
Corporate allocations	(33)	(24)		(33)	(24)		(66)	(48)	
Comparable Adj. EBITDA	401	384	5%	368	358	3%	769	742	4%
Foreign exchange translation	15			0			16		
Comparable Constant Currency	417	384	9%	369	358	3%	785	742	6%
Comparable Constant Currency ex-corp cost	\$450	\$407	10%	\$401	\$382	5%	\$851	\$790	8%

SEGMENT COMPARABLE EBITDA RECONCILIATION



(constructs in williams)	Performance Solutions			Agricultural Solutions			Total		
(amounts in millions)	2015	2014	YoY%	2015	2014	YoY%	2015	2014	YoY%
Adj. EBITDA ex-corp cost	\$236	\$212	11%	\$379	\$16	n/m	\$616	\$228	n/m
Acquisitions:									
Alent	143	175					143	175	
OM	28	30					28	30	
Arysta				3	293		3	293	
CAS					90			90	
Agriphar					48			48	
Comparable Adj. EBITDA ex-corp cost	407	417	(2)%	382	447	(14)%	790	863	(9)%
Corporate allocations	(24)	(8)		(24)	(8)		(48)	(16)	
Comparable Adj. EBITDA	384	408	(6)%	358	439	(18)%	742	847	(12)%
Foreign exchange translation		(25)		6	(70)		6	(95)	
Comparable Constant Currency	384	383	0%	364	369	(1)%	748	752	(1)%
Comparable Constant Currency ex-corp cost	\$407	\$392	4%	\$388	\$377	3%	\$796	\$768	4%

GAAP DILUTED EARNINGS (LOSS) PER SHARE (EPS) RECONCILIATION TO ADJUSTED DILUTED EPS



(amounts in millions, except per share amounts)	Q1 2018	Q1 2017
AAP diluted earnings (loss) per share	\$0.13	\$(0.09)
Veighted average shares outstanding	294	285
et income (loss) attributable to common stockholders	\$37	\$(24)
djustments:		
Reversal of amortization expense	72	69
Adjustment for investment in registration of products	(13)	(13)
Restructuring expense	3	2
Acquisition and integration costs	1	4
Non-cash change in fair value of contingent consideration	1	1
Foreign exchange (gain) loss on foreign denominated external and internal long-term debt	(56)	12
Nonrecourse factoring costs	1	1
Debt refinancing costs	_	1
Costs related to Proposed Separation	3	0
Gain on sale of equity investment	(11)	_
Other, net	(7)	2
Tax effect of pre-tax non-GAAP adjustments	2	(27)
Adjustment to estimated effective tax rate	30	20
Adjustment to reverse income attributable to certain non-controlling interests	1	2
djusted net income attributable to common stockholders	\$64	\$49
djusted earnings per share	\$0.21	\$0.16
djusted shares outstanding	302	300

QUARTERLY RESULTS OVERVIEW



		2017						
(Amount in millions)	Q1	Q2	Q3	Q4	Q1			
Net Sales								
Performance Solutions	\$447	\$462	\$481	\$489	\$492			
Agricultural Solutions	415	479	424	580	472			
Total Net Sales	\$862	\$941	\$904	\$1,069	\$964			
Adjusted EBITDA								
Performance Solutions	\$102	\$103	\$116	\$112	\$112			
Agricultural Solutions	91	103	81	114	95			
Total Adjusted EBITDA	\$193	\$205	\$197	\$226	\$207			

ORGANIC SALES GROWTH RECONCILIATION



		Q1 2018 Organic Sales Growth								
	Reported Net Sales Growth	Impact of Currency	Constant Currency	Metals	Acquisitions	Organic Sales Growth				
Performance Solutions	10%	(7)%	3%	1%	—%	4%				
Agricultural Solutions	14%	(7)%	6%	—%	—%	6%				
Total	12%	(7)%	5%	— %	- %	5%				

	<u> </u>	FY 2017 Organic Sales Growth					
	Reported Net Sales Growth	Impact of Currency	Constant Currency	Metals	Acquisitions	Organic Sales Growth	
Performance Solutions	6%	—%	6%	(1)%	—%	4%	
Agricultural Solutions	4%	(2)%	3%	—%	—%	3%	
Total	5%	(1)%	4%	(1)%	—%	4%	

NON-GAAP DEFINITIONS



Adjusted Earnings Per Share (EPS): Adjusted earnings per share is defined as net income (loss) attributable to common stockholders adjusted to reflect adjustments consistent with the Company's definition of adjusted EBITDA. Additionally, the Company eliminates the amortization associated with (i) intangible assets recognized in purchase accounting for acquisitions and (ii) costs capitalized in connection with obtaining regulatory approval of its products ("registration rights") as part of ongoing operations, and deducts capital expenditures associated with obtaining these registration rights. Further, it adjusts the effective tax rate to 34%. The resulting adjusted net income available to stockholders is divided by the number of shares of outstanding common stock as of the period end plus the number of shares that would be issues if all Platform's convertible stock were converted to common stock, vested stock options were exercised and awarded equity grants were vested as of the period end. Adjusted earnings per share is a key metric used by management to measure operating performance and trends. In particular, the exclusion of certain expenses in calculating adjusted earnings per share facilitates operating performance comparisons on a period-to-period basis.

EBITDA and **Adjusted EBITDA**: EBITDA represents earnings before interest, provision for income taxes, depreciation and amortization. Adjusted EBITDA is defined as EBITDA, excluding the impact of additional items, which are not representative or indicative of the Company's ongoing business as described in the footnotes to the non-GAAP measures reconciliations. Adjusted EBITDA for each segment also includes an allocation of corporate costs, such as compensation expense and professional fees. Management believes adjusted EBITDA and adjusted EBITDA margin provide investors with a more complete understanding of the long-term profitability trends of Platform's business, and facilitate comparisons of its profitability to prior and future periods. However, these measures, which do not consider certain cash requirements, should not be construed as an alternative to net income or cash flow from operations as a measure of profitability or liquidity.

<u>Cash Flow Conversion</u>: Free Cash Flow conversion is calculated as Adj. EBITDA less Capex (capital expenditures and investments in registrations of products) divided by adj. EBITDA. Management believes this is an important measure in evaluating the Company's financial performance and measuring the Company's ability to generate cash without incurring additional external financings or significant re-investments.

Comparable Adjusted EBITDA: Comparable adjusted EBITDA is defined as Adjusted EBITDA adjusted to reflect acquisitions and the related financings as though they had occurred on January 1, 2014 without the impact of purchase accounting. Adjusted EBITDA and comparable adjusted EBITDA are key metrics used by management to measure operating performance and trends. In particular, the exclusion of certain expenses in calculating adjusted EBITDA and comparable adjusted EBITDA facilitates operating performance comparisons on a period-to-period basis. Management believes comparable Adjusted EBITDA provides investors with a more complete understanding of the long-term profitability trends of Platform's business, and facilitates comparisons of its profitability to prior and future periods.

Constant Currency and Comparable Constant Currency: Constant currency presentation excludes the impact of fluctuations in foreign currency exchange rates. Constant currency percentages are calculated by converting the current-period local currency financial results into U.S. Dollar using the prior period's exchange rates and comparing these adjusted amounts to our prior period reported results. The difference between actual growth rates and constant currency growth rates represents the impact of foreign currency. The comparable constant currency presentation includes actual results adjusted to reflect acquisitions and related financings as though they had occurred at the beginning of the previous period adjusted for the effects of purchase accounting on actual results. Management believes that these presentations provide a more complete understanding of the Company's operational results and a meaningful comparison of its performance between periods. However, the comparable financial information is provided for informational purposes only and is not necessarily, and should not be assumed to be, an indication of the results that would have been achieved had the Company's acquisitions been completed as of the dates indicated, or that may be achieved in the future.

<u>Organic Sales Growth</u>: Organic sales growth is defined as net sales excluding the impact of foreign currency translation, changes due to the price of certain metals, and acquisitions and/ or divestitures, as applicable. Management believes this non-GAAP financial measure provides investors with a more complete understanding of the underlying net sales trends by providing comparable sales over differing periods on a consistent basis.

For the twelve months ended December 31, 2017, metals pricing benefited Performance Solutions and our consolidated results by \$23.6 million. For the twelve months ended December 31, 2017, acquisitions benefited Performance Solutions and our consolidated results by \$2.8 million. For the three months ended March 31, 2018, metals pricing had a negative impact on Performance Solutions' and Platform's results of \$2.6 million